



# Alyssa Childress

## Professional Summary

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

## Work History

### Phalen Leadership Academies - Professional Educator

08/2021 - Current

- Developed strong relationships with students and families from diverse cultural backgrounds by actively seeking to understand and appreciate their unique experiences and perspectives, resulting in improved communication and trust within the school community
- Proficient in using data-driven instruction to tailor teaching strategies and materials to meet the unique needs of individual students, resulting in improved academic outcomes and student engagement
- Communicated with parents, colleagues, and administrators to ensure student success and maintain a positive learning environment.

### Midwest SpineCare Dyer - Social Media and Website Coordinator

05/2020 - 12/2022

- Developed and executed comprehensive social media and content strategies that generated measurable results
- Increased patient inquiries, improved online reviews, and enhanced brand awareness
- Created visually appealing and informative website content that effectively communicated complex medical procedures and services to patients and their families.

### Grand View University - Softball Social Media Coordinator

08/2016 - 06/2017

- Revamped and managed social media accounts for Grand View University softball team
- Collaborated with coaches and players to create engaging and informative content that showcased the team's achievements and highlights

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## Skills

- Proficient in using various communication software programs
- Excellent Multitasking
- Interpersonal Skills
- Adobe Creative Suite
- Teamwork and Collaboration
- Verbal and Written Communication
- Time Management
- Attention to Detail
- Producing Videos
- Social Media Management
- Family Involvement
- Child Development

## Education

04/2017

### Grand View University

Des Moines, IA

Bachelor of Arts: Digital Media Production  
And Mass Communications

GPA: 3.0

- Larson Communications Scholarship Recipient
- Softball Scholarship Recipient

## Certifications

- Developed and executed social media campaigns resulting in increased team awareness and recognition within the local community and beyond.

### **On-Air Talent, KDPS Radio**

08/2014 - 04/2017

- Hosted live radio shows, developing strong skills in engaging and entertaining an audience
- Winner of professionally-judged radio awards, showcasing ability to effectively communicate in a variety of mediums
- Conducted interviews with a wide range of guests
- Created newscasts with a focus on accuracy, timeliness, and storytelling
- Generated traffic to social media accounts through creative and engaging promotions, increasing engagement.

### **Iowa Cubs - Video Intern**

04/2015 - 08/2015

- Assisted in directing, filming, and editing game highlights and player interviews for in-stadium and online use
- Assisted in managing the team's YouTube channel, including scheduling and uploading content
- Demonstrated proficiency in video editing software such as Adobe Premiere and Final Cut Pro.

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## ***Additional Job Experience***

***Paraprofessional/ Substitute Teacher***, August 2020-May 2021

- Lake Central School Corporation Schererville, IN

***Educational Assistant IV- Affective Needs***, August 2019-May 2020

- Douglas County School District Lone Tree, CO

***House Cleaner***, February 2019- August 2019

- Merry Maids Denver, CO

***Temporary Site Coordinator***, January 2019- May 2019

- Springboard Collaborative Henderson, CO

***Pre-K Assistant Teacher*** October 2018-December 2019

- Primrose School of Lone Tree Lone Tree, CO

***Animal Welfare Supervisor*** September 2018-October 2019

- Club Pet Resorts DIA Aurora, CO

***After School Program Aide*** October 2013-August 2017

- Johnston Community School District Johnston, IA

***Medical Records Clerk*** May 2013-December 2016

- Midwest SpineCare Dyer, IN

- Social Media Marketing, HubSpot Academy
- Inbound Marketing, HubSpot Academy
- Digital Advertising, HubSpot Academy
- Elementary Education Generalist, Teachers of Tomorrow